

ASX Release

NOVITA PARTNERSHIP WITH US BASED PAEDIATRIC CARE MANAGEMENT PLATFORM TO DRIVE GROWTH

Novita Healthcare Limited (ASX: NHL) (“**Novita**” or the “**Company**”) is pleased to announce a partnership between US based CareStarter and Tali (Novita’s 100% wholly owned subsidiary).

CareStarter is a US based venture capital backed technology platform designed to automate and scale paediatric care management. Launched in Texas the platform is being scaled nationally in the USA with approximately 25,000 families currently registered and using the service that fit the TALI demographic.

CareStarter is HIPPA¹ compliant and 100% match on the STAR Kids plans. STAR Kids is a Texas Medicaid managed care program that provides Medicaid benefits to children and adults 20 and younger who have disabilities².

The Company’s flagship digital therapeutic Tali Train has been added to the CareStarter platform to allow Healthcare professionals and parents to access information about the program and purchase the program in line with their relevant insurance, health coverage plan or as a direct out of pocket purchase. Tali will also be promoted as a core partner of CareStarter, further driving the awareness and recognition campaign in the US market for Tali.

With 1 in every 59 children in the USA having some form of ASD (Autism Spectrum Disorder)³ and 6.1m children under 17 having ADHD⁴, the Company will continue to identify and execute on partnerships in the North American market with trusted partners such as CareStarter.

Managing Director Comment

Novita Managing Director Glenn Smith said: “We are excited by this partnership as it provides a trusted channel partner in the US healthcare sector for Tali Train. In the first phase of the partnership Tali will be able to be accessed by the tens of thousands of children suitable for Tali that CareStarter currently services in Texas”.

CareStarter Founder and CEO Lamarque Polvado remarked: “At CareStarter we believe the best healthcare must start in early childhood just as the team at Tali do. Working with a likeminded company will enable us to deliver world class content and tools like Tali to the millions of American children who deserve the best healthcare available”.

End

¹ HIPPA (Health Insurance Portability and Accountability Act)

² Source: <https://hhs.texas.gov/services/health/medicaid-chip/programs/star-kids>

³ Source: ADDM Network

⁴ Source: Centers for Disease Control

ABOUT NOVITA

Novita Healthcare Limited (ASX: NHL) is a leading digital screening, therapeutic and early childhood technology business targeting ATTENTION in children through its breakthrough technology Tali. Tali Train uses proprietary algorithms inside a game-based learning program to improve core attention skills in early childhood (www.talihealth.com).

ABOUT CARESTARTER

Health starts with Kids! At CareStarter we help paediatric healthcare professionals focus on medical mysteries by delivering compassion, inspiration, and resources to kids and their families. The two products of CareStarter's Platform are 1. A Free Mobile App for Families and 2. Enterprise Software for Providers (www.carestarter.co). Both will reshape the pediatric healthcare system in America.

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